

Salesforce App User Manual

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Introduction

The RiskScreen Salesforce App enables you to conduct AML screening of your clients at onboarding and on a continuous basis. This manual will detail what RiskScreen is capable of and how to take advantage of these capabilities.

Fundamentally the RiskScreen Salesforce App stores a list of your clients and periodically screens them against a list of Dow Jones Data Entities that may be:

- Politically Exposed
- Sanctioned
- On a Special Interest Watchlist
- Relative or Close Associate of any of the above
- Adversely reported in the Media

This screening process will identify potential matches between your Client Entities and the list of Dow Jones Data Entities. Due to the incompleteness of some of the client or screening data and the possibility that different people or entities may have the same name, human interaction is required to confirm (Flag) or reject (Discount) false positives.

The Salesforce application interacts with RiskScreen in a two step process. When a new client is added to Salesforce, this client record is then sent to RiskScreen through scheduled automated batch runs or real-time interactive screen. The client data is added to its database ready to be scanned. Any potential matches results are then generated in RiskScreen database and sent to Salesforce per scheduled batch runs.



KYC360

User Interface

Launching Risk Screen

You can launch the Risk Screen app by searching for "Risk Screen" via the App Launcher in your Salesforce

	🗑 Risks	Screen 💌	1 ? 🌣 4	L 🐻	×
	App Launcher	Risk Screen	۲	Visit AppExchange	
	✓ All Apps				ń
Ot	SiskScreen				-

Adding a client

Client records can be added using any of Salesforce structure, Accounts, Contacts, Leads.

Accounts

Click on dropdown arrow next to account to select "New Account"

		혯 Risk	Scree					
		All 🔻 🔍	Search Ac					
***	Risk Screen	Risk Status	Settings	Accounts 😠	Contacts	✓ Leads	✓ More	•
	Accounts	- MESO (11.)	+	New Account		MUC ZAN	S) (///ZA	

Select "Person Account" if you are creating record for individuals and "Business Account" for entities

New Account						
Select a record type						
	۲	Person Account				
		Business Account				
				Cancel	Next	



For Person accounts, Risk Screen will use the Last Name and First Name only from the entry screen. Click on Save once request information is provided.

		🗑 RiskScreen 🛨 🖪 ? 🌣 🐥 🐻	×
	Risk S	New Account: Person Account	Î
10 <i>711</i>		Account Information	
■	Accoun Recei	Account Owner Phone Sherjeel Aman	l
6 iten	ns • Update	Account Name Fax	
	ACCO	Salutation	
1	ANGC	None	
2	Highvi	First Name	
3	Theres		
4	Hyund	* Last Name	
5	Vladin		
6	KYC G	Website	
		Additional Information	
		Type Employees	
		None	
		Industry Annual Revenue	
		None 🔻	
		Description	
			Ŧ
		Cancel Save & New Save	

For entities type the name of the entity in "Account Name"

N	ew Account: Business Account
Account Information	
Account Owner Sherjeel Aman	Phone
* Account Name	Fax
Parent Account Search Accounts	Website



Contacts

Click on dropdown arrow next to account to select "New Contact".

		向 RiskScreen 🖬 ? 🌣 🐥 🐻										
		All 🔻	All 💌 🔍 Search Contacts and more									
	Risk Screen	Risk S	itatus	Settings	Accounts	\sim	Contacts 🗙	Leads	\sim	More	•	
S <i>C11</i>) ISI	Uttić-	SUGO NIII	YMC ZIS	+ 1	New Contact			10	US((

Note for contacts it is mandatory to link them with an existing "Account Name". Risk Screen will use Last Name and First Name from the entry screen for screening purposes.

	New C	Contact	
ontact Information			
Contact Owner Sherjeel Aman		Phone	
* Name		Mobile	
Salutation			
None	•		
First Name			
* Last Name			
* Account Name		Email	
Search Accounts	Q		
Title		Reports To	
		Search Contacts	٦

Leads

Click on dropdown arrow next to Leads to select "New Lead"



) R	iskS	Screen	*-	•	?\$	x 🌲	6				
		All 🔻	Q	Search Lead	is and more								
0 0 0 0 0 0 0 0 0	Risk Screen	Risk	Status	Settings	Accounts	\sim	Conta	cts 🗸	Leads	X	More	•	. Mart
	Leads		J <i>V111</i> 2	2.11677 \\\\\\	週(ノ際	IJС		+ N€	w Lead				

Users will be able to convert Leads to Contacts and will have the ability to set constraints using [System Settings] to either 1) Prevent conversion if there are open matches; or 2) Prevent conversion if the client has not been screened.

Risk Screen will use Last Name and First Name from the entry screen for screening purposes. Set Status to "Active" for lead to be included in the overnight batch process.

ead Information		
Lead Owner	* Lead Status	
Sherjeel Aman	New	
*Name	Phone	
Salutation		
None	•	
First Name		
* Last Name		
* Company	Email	
Title	Rating	
	None	
* Status		
Inactive	•	
Address Information		
Address	Website	
Q Search Address		
Street		



9

KYC360

Updating Meta Data

RiskScreen uses meta data, such as date of birth and country information to help reduce the number

of false positives. You can update the details by clicking on the "Edit Record" 💉 icon in the RiskScreen widget.

Additionally, if this data is already held in your Salesforce Org your IT team will be able to perform field mappings to pull data into the RiskScreen widget.

Screen ?	RiskScreen
Client Entity Id	ast Updated
First Name Max	Middle Name

Properties

The following information is held in the widget for Contact, Lead and Person Account

Field	Information
Client Entity ID	This is the unique ID assigned by RiskScreen once the client has been screened by either using the interactive screening or overnight batch process Notes: System Generated and cannot be changed.
Last Name	
Mandatory	
First Name	
Middle Name	
Gender	Possible values Female Male Not Applicable Unknown
Date of Birth	
Country 1	Any country that relates to the entity, this can be: Refer to the <u>Country Types</u> list for the full list of country types used during screening.
Country 2	Any country that relates to the entity. Allows clients to provide additional country information where different
Country 3	Any country that relates to the entity. Allows clients to provide additional country information where different
Criteria	The Search Criteria used when screening the Entity for potential matches. Refer to the <u>Criteria section</u> for more information.



Field	Information
Status	Active – Client Entity is active and requires screening. Inactive – Client Entity is no longer active and batch screening will not be performed
Risk	Internal Risk Classification used by your organisation to classify clients.
Custom Text Fields	RiskScreen allows organisations to use 2 additional fields where they can map it to internal data fields they hold
Custom Text 1	Optional - As defined by your organisation
Custom Text 2	Optional - As defined by your organisation

For Business Account type, fields (Last Name, First Name, Middle Name, DOB) specific to an individual are removed. Following two fields are added:

Field	Information
Name Mandatory	This is the full Legal Name of the entity you are screening
Date of incorporation	Used for screening purposes to compare with Dow Jones data as defined in



Screening Process

Interactive Screening

Users will be able to perform interactive screening by clicking the "Screen" button in the RiskScreen widget.

If there are any potential matches with the data held in Dow Jones data set a case will be generated for users to review the underlying data.

Screening Status

Icons next to the "Screen" icon display the status of each client entity. Please see below description of each icon:

1. New entity in Salesforce, client data has not been sent to RiskScreen



2. Entity has been screened no potential matches



3. Added to RiskScreen, screened, outstanding matches to action



4. Added to RS, screened, all matched actioned, at least 1 match flagged



5. Entity data has been added to RiskScreen waiting for next RiskScreen batch to run / waiting for Salesforce schedule to fetch results; Or client data has changed since last screen





6. Added to RS, screened, outstanding matches to action, data has changed since last screen



7. Added to RS, screened, all matched actioned, at least 1 match flagged, data has changed since last screen



Reviewing Potential Matches

Once RiskScreen has screened your Client Entities against the Dow Entities it will generate a list of Potential Matches between your Client Entities and the Dow Entities. You will need to go through the list of Potential Matches and either Discount them as false positives or Flag them as a correctly matched Entity.

Users can view potential matches for your client entities through one of the following three screens

- 1. Risk Status >> click on case number in Open Match Potential Summaries
- 2. Account / Contact page >> click on case number in the cases section (screenshot below)
- 3. Cases tab >> click on case number to view results





Actioning a Case

On the case page, users can navigate to the potential matches linked to your client by clicking on the RiskScreen tab

Case Custor	mer : VLADIMIR PUTIN			+ Follow	Edit	Delete	Change Owner	¥
Priority Medium	Status Case Number New 00001046							
Feed	Related RiskScreen			Case Owner	nan 2	Con	tact Phone	
Vladimir F	Vladimir Putin OPEN (2) DISCOUNTED (0) FLAGGED (0) Image: Contact Email PEP (1) RCA (1) WBL (0) SAN (0) AVM (0) UNK (0)							
Match Potenti	als Discounted Matches Flagg	d Matches		✓ Additional	Informatio	on		
VLADIM Overview	IIR SPIRIDONOVICH PUTI Aliases (2) Details Related (1	N RCA		Status New Case Origin		Type	e Reason	
Citizenship Jurisdiction Resident of	Russia Russia Russia	Date of Birth Deceased Date	23/ Feb / 1911 02/ Aug / 1999	Priority Medium Subject Customer : VLA				
VLADIM	IIR VLADIMIROVICH PUTI	N PEP		Description				
Overview	Aliases (2) Details Related (6	6)		Internal Commer	ts			
Citizenship Jurisdiction Resident of	Russia Russia Russia	Date of Birth	07/ Oct / 1952	Date/Time Opene 27/06/2019 1	d 1:10	Date	e/Time Closed	
				Web Email		Web	Company	

This view shows the data across 3 tabs

- Match Potentials: Any potential open matches that have yet to be actioned appear here
- Discounted Matches: Any potential matches that may have been discounted by users as false positives will appear here
- Flagged Matches: Any potential matches that have been flagged as a true match will appear here

RiskScreen uses data obtained from Dow Jones to screen your clients. The dataset has more than 6 million name records (2.25mil entities and 4.35mil aliases) that fall under one or more the following categories:

- Politically Exposed Person (PEP)
- Watch List Special Interest (WBL)
- Sanctioned (SAN)
- Relative and Close Associate of any of the above (RCA)
- Adverse Media (AVM)
- Unknown (UNK)
 - The unknown category is a catch all bucket for all entities that do not fall into one of the categories listed above



Entity Data

To view entity information, you can simply click on the tab with the information you need. Below is a snapshot of sample data available across the tabs:

Overview

The overview tab will contain summary information on the entity with country and Date of Birth / Deceased Date.

VLADIN	IIR VLADIMIROVICH PUTIN	PEP	P P
<u>Overview</u>	Aliases (2) Details Related (66)		
Citizenship Jurisdiction Resident of	Russia Russia Russia	Date of Birth	07/ Oct / 1952

Aliases

The Alias tab contains all known aliases for the entity. Doing a search on any of these aliases will point you to the same entity. Refer to the <u>Alias Types</u> in the appendix for a full list of possible types.

SAMANTHA GWENDOLINE CAMERON			RCA	
Overview Aliase	s (2) Details	Related (2)		
Also Known As	Si	AM GWENDOLINE CAMERON	Maiden Name	SAMANTHA GWENDOLINE SHEFFIELD



Details

The Details tab contains general information about the entity including roles held, images and any Dow Jones notes that have been added as part of collating information on the entity

VLADIMIR VLADIMIROVICH PUTIN PEP				
Overview Aliases (2)	Details Related (66)			
Full Name	VLADIMIR VLADIMIROVICH PUTIN			
Description	Politically Exposed Person (PEP)			
Roles	President of Russia Heads & Deputies State/National Government	07 May 2018-		
	Supreme Commander-in-Chief, Armed Forces Senior Members of the Armed Forces	07 May 2012 -		
	Member, Council, Our Home – Russia (NDR) Political Party Officials	12 May 1995-26 May 1996		
Address	No Address data held			
Citizenship Residency	Citizenship	Russia		
	Jurisdiction	Russia		
	Resident of	Russia		
Notable Dates	Date of Birth	07/ Oct / 1952		
Place of Birth	St. Petersburg,Russia			
Identity Documents	No Identity Documents held			
Images				

Related

The Related tab shows all direct and indirect relationships for the entity. Refer to <u>Relationship Types</u> in the Appendix for a full list of possible relationships. Users can click on any of the related entries to see details of that record in a pop up window

VLADIMIR VLADIMIROVICH PUTIN			CH PUTIN	PEP 🛛
Overview	Aliases (2)	Details	Related (66)	
Brother				OLEG VLADIMIROVICH PUTIN
Brother				VIKTOR VLADIMIROVICH PUTIN
Colleague				ANATOLIY ALEKSANDROVICH SOBCHAK
Colleague				EVGENIY MIKHAILOVICH SHKOLOV
Colleague				LIEUTENANT GENERAL SERGEY VLADIMIROVICH VEREVKIN-
				RAKHALSKIY



Discounting a potential match

After reviewing the information for a potential match, users can discount a potential match by

clicking the blue flag next to the name. This will open a pop-up window allowing users to select reason for discounting the math:

	Set Match Status	
This match is not rele	evant to the customer	
Customer: Matched name:	VLADIMIR PUTIN VLADIMIR SPIRIDONOVICH PUTIN	
* Please select the reason	why the match has been discounted:	
Select an Option		~
Notes		
Notify	Valid To	
	31-Dec-2099	i
Inactive		
		Save Cancel

Users can add free text reason in the Notes box available.

The notify toggle at the bottom of the screen allows the system to send a notification email (when marked Active) to the designated email address provided at configuration.

After clicking save, the Discounted Match will appear in the Discounted Matches tab.

Related	Details	News	RiskScree	n	
Overview data from	Risk Screen				RiskScreen
Match Potentials	Discounted	Matches	Flagged Matches	Salesforce Audit	
VLADIMIR SPIRIDONOVICH PUTIN		JTIN		Data 8 1703	intity 52
Discounted					
Status Discounted				Handled Date 2019-06-27	
Matched Category Date does not ma	tch			Reason Test	
Notify false				Valid To 2099-12-31	



Flagging a potential match

After reviewing the information for a potential match, users can flag a potential match by clicking

the yellow flag **here** next to the name. This will open a pop-up window allowing users to select reason for discounting the math:

Set Match Status					
This match is relevan	This match is relevant to the customer				
Customer: Matched name:	VLADIMIR PUTIN VLADIMIR VLADIMIROVICH PUTIN				
* Please select the reaso	n why the match has been flagged:				
Select an Option		•			
*Notes					
		1			
Notify	Valid To				
\checkmark	31-Dec-2099	苗			
Active					
		Save Cancel			

Users can add free text reason in the Notes box available. The Notes section could be mandatory to complete for selected reason as configured at set up.

The notify toggle at the bottom of the screen allows the system to send a notification email (when marked Active) to the designated email address provided at configuration.

After clicking save, the Flagged Match will appear in the Flagged Matches tab.

Match Potentials Discounted Matches	Flagged Matches	
VLADIMIR VLADIMIROVICH PUTIN	Data Entity 98141	<u>π</u> μ ^α ^μ ^π 2
Flagged Match percentages		
Status Matched Flag		Handled Date 27-Jun-2019
Matched Category Relevant Not Acceptable - High Risk PEP		Reason test1
Notify true		Valid To 2099-12-31



Bulk Discount or Flag matches

As of version 1.105 of the RiskScreen package, you can now bulk flag or discount matches.

Once you have identified the which open matches you would like to discount or flag you can select multiple matches using the radio buttons on the left-hand side of the page.

VTB Bank	OPEN (5) DISCOUNTED (1) FLAGGED (1)
	PEP (0) RCA (0) WBL (0) SAN (4) AVM (6) UNK (0)
Match Potentials Discounted Matches Flagged Matches	
Clear Discount Flag	
Overview Aliases (26) Details Related (1)	SAN AVM
Country of Affiliation Ukraine Country of Registration Ukraine	Data Entity Match Date of Registration
VNESHECONOMBANK Overselers Alisser (52) Details Related (1022)	SAN AVM
Country of Affiliation Russia Country of Registration Russia	Data Entity Match

Next, you will be presented with the window allowing you to select the reason you're discounting or flagging and add a note to support your reasoning.

As you can see, the two matches we want to discount now appear in this window. Once you give a reason for discounting these matches you can then hit the 'Bulk Match Potential' button underneath the window.

This also works for flagging multiple matches.

Discount: These 2 matches are not relevant to the customer		
Customer: Matched Name(s):	VTB Bank PJSC VTB BANK (KIEV), VNESHECONOMBANK	
* Please select the reason why the matches have been discounted:		
Name does not match		*
Notes		
		11
Notify	Valid To	
	31 Dec 2099	苗
inactive		
✓ Bulk Match Potential		



Once you've clicked the Bulk Match Potential button, those matches will then appear in the Discounted Matches or Flagged Matches tab

Match Potentials Discounted Matches Flagged Matches			
PJSC VTB BANK (KIEV) Discounted Match percentages	Data Entity 1044565		
Status Matched Discounted Matched Category		Handled Date 26 Oct 2022 Reason	
Name does not match Notify false		Valid To 2099-12-31	
VNESHECONOMBANK	Data Entity 1053042		
Discounted Match percentages			
Status Matched Discounted		Handled Date 26 Oct 2022	
Matched Category Name does not match		Reason	
Notify false		Valid To 2099-12-31	

Managing Existing Matches

You can update Discounted or Flagged matches by clicking on their respective tabs. The icons on the right hand side allows you to do the following:

- Edit the record to update reason, notes, notify status
- **5** Swap the Discounted Match for a Flagged Match or vice versa.
- **i** Delete the Flagged or Discounted Match



Dashboard

Salesforce allows end users to create their own reports enabling them to see metrics in the format they prefer. We have built a dashboard view as a starting point of what users may want to see. The dashboard can be accessed by click the "Risk Status" tab.

1 / / / / /											
🖵 Risk St	itatus			< <u>- AINCLE - AN</u>							
DASHBO RiskSc As of 27-J	DARD Creen Defa Jun-2019 15:48-V	ult /iewing as luke Br	indle							Open Refres	h Subscribe
pen Match F	Potential Sun	nmaries									:
Case: Case Num	nber	Priority 🦊		DCM	CM	Meta Bump	Open Matches	SAN	PEP	WBL	RCA
0001051			5			0	2	0	0	1	1
0001045			1			0	15	0	9	5	
0001046			-			0	2	0	1	0	
)001047			-			20	1	0	1	0	
0001048						10	10	0	0	9	
0001049			-			0	2	0	0	0	
0001050			-			20	1	0	1	0	
ew Report (Oper	an Match Potentia	al Summaries)	WB	L 34	PEP	35 AVM	X RCA X	UNK	×		
ew Report (Oper Created T	SAN	N X	WB	15	PEP 12	22 AVM	* RCA *		×		
ew Report (Ope Created T Created L	SAN SAN View	N 25 O V Report (Ope	WB	L % 15 Report (Ope	PEP 12 View Report (Ope	X AVM O View Report (Ope.	* RCA * 6	UNK O View Report (22 Ope		
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w Report (Ope Created T Created L Open Match Case Case	SAI	Il Summaries)	WB View Wner	L % 15 Report (Ope % Ovmer: Fr. 4	PEP 12 Vew Report (Ope Open Match I Case: Case Num	X AVM O View Report (Ope. Potentials	RCA % 6 % View Report (Ope % % Meta B Customer NJ. ⁴	UNK O View Report (Open Mate	℃ Ope ch Summaries E	By Priority Record Count	
w Report (Ope created T Created L Open Match Case Case 20001051	SA1	Il Summaries)	WB View View 2	L X 15 Report (Ope X Ovmer: Fu ^ Sherjeel A	PEP 12 View Report (Ope Open Match I Case: Case Num 00001045	X AVM O O View Report (Ope. View Report (Ope. Potentials C tiber Pri DC 1 D D	20 RCA 20 6 View Report (Ope View Report (Ope St Meta B Customer Nc	UNK O View Report (Open Matu	X Ope ch Summaries E 1 2	By Priority Record Count 2 3	4 5
w Report (Ope Created T Created L Open Match Case: Case 00001051	SAI	Il Summaries) N X Report (Ope Pri Creat 5 27/0 1 26/0.	WB View Vner Open 2 15	L X 15 Report (Ope X Owner: FL Sherjeel A	PEP 122 View Report (Ope Open Match I Case: Case Num 00001045	22 AVM O O View Report (Ope. O Potentials D iber Pri DC CM 1 1 0 0	** RCA ** 6 ** ** View Report (Ope ** Meta B Customer N: ** 0 0 **	UNK View Report (Open Mate	X Ope ch Summaries E 1 2	By Priority Record Count 2 3	4 5
w Report (Ope Created T Created L Open Match Case: Case D0001045	IN Match Potentia SAI	Il Summaries) N ** V Report (Ope mmaries - Ov Pri Creat 5 27/0 1 26/0 - 27/0	WB View View Open 2 15 2	L X 15 Report (Ope X Owner: Fu Sherjeel A Sherjeel A	PEP 12 View Report (Ope Open Match I Case: Case Num 00001045 00001047	22 AVM O O View Report (Ope View Report (Ope Potentials D 1 O - O - O - O - O	RCA % 6 % View Report (Ope % View Report (Ope % Meta B Customer Nc 0 % 0 Madimir Puti 20 Theresa Maria	UNK O View Report (Open Mate	X Ope ch Summaries E 1 2	By Priority Record Count 2 3	4 5 5
w Report (Ope Created T Created L Open Match Case: Case 00001051 00001045 00001049	x SAI x View Potential Su Customer N Max Smith Samantha C Brian Witerer	Il Summaries) N X O X V Report (Ope Immaries - Ov Pri Creat 5 27/0 1 26/0 - 27/0	WB View View Open 2 15 2 10	L X 15 Report (Ope Sherjeel A Sherjeel A Sherjeel A	PEP 12 View Report (Ope Open Match I Case: Case Num 00001045 00001047 00001046	X AVM O O View Report (Ope View Report (Ope Potentials D I O I O I O I O I O I O I O I O I O I O I O I O I O I O I O I O I O I O I O	RCA ** 6 ** View Report (Ope ** View Report (Op	UNK Ovew Report (Open Mate	X Ope ch Summaries E 1 2	By Priority Record Count 2 3	4 5 5
w Report (Ope Created T Created T Created L Open Match Case: Case D0001051 D0001045 D0001045	* SAI	Il Summaries) N 25 Q 20 r Report (Ope Immaries - Ov Pri Creat 5 27/0 1 26/0 - 27/0 - 27/0	WB View View 0pen 2 15 2 10 10 10	L X 15 Report (Ope Sherjeel A Sherjeel A Sherjeel A Sherjeel A	PEP 12 View Report (Ope Open Match I Case: Case Num 00001045 00001047 00001046 00001049	X AVM O O View Report (Ope View Report (Ope Potentials O I O I O I I O I I O I O I O I O	** RCA ** 6 ** 0 View Report (Ope ** ** *	UNK Ovew Report (Open Mate	x Ope 1 2	By Priority Record Count 2 3	4 5
w Report (Ope Created T Created L Open Match Case: Case 00001051 00001045 00001048 00001007	* SAI	I Summaries)	WB View Open 2 15 2 2 10 10	L × 155 Report (Ope × Owner FL Sherjeel A Sherjeel A Sherjeel A Sherjeel A	PEP 12 View Report (Ope Open Match I Case: Case Num 00001045 00001045 00001046 00001049 00001049 00001050	X AVM O O View Report (Ope. View Report (Ope. O O O O O O O O O O O O O O O O O O O O O O O O O O O O	RCA ** 6 ** View Report (Ope ** View Report (Ope ** Meta B Customer Net 0 ** 0 ** 0 ** 0 ** 0 ** 0 ** 0 ** 0 ** 0 ** 0 ** 0 ** 0 ** 0 ** 0 ** 0 ** 0 ** 0 ** 0 ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** ** **	UNK O View Report (Open Mate	Cope Ch Summaries E	By Priority Record Count 2 3	4 5 5
w Report (Ope Created T Created L Open Match Case: Case 20001051 20001045 20001049 20001049 20001047	* SAI * Vew Potential Su Customer N Max Smith Samantha C Brian Wilson Theresa May Theresa May	I Summaries)	WB View Open 2 15 2 10 1 1	L X 15 Report (Ope X Owner: Fu Sherjeel A Sherjeel A Sherjeel A Sherjeel A	PEP 122 View Report (Ope Open Match I Case: Case Num 00001045 00001045 00001046 00001047 00001048 00001049 00001050	X AVM View Report (Ope. View Report (Ope. Potentials View Report (Ope. Data 0 1 0 <td>RCA 32 6 4 View Report (Ope 32 Meta B Customer Net 0 Viadimir Puti 20 Theresa May 10 Brian Wilson 0 Samantha Ce 20 Theresa May 10 Brian Wilson 0 Max Smith</td> <td>UNK Open Mate Open Mate</td> <td>Cope 1 2</td> <td>By Priority Record Count 2 3</td> <td>4 5 5</td>	RCA 32 6 4 View Report (Ope 32 Meta B Customer Net 0 Viadimir Puti 20 Theresa May 10 Brian Wilson 0 Samantha Ce 20 Theresa May 10 Brian Wilson 0 Max Smith	UNK Open Mate Open Mate	Cope 1 2	By Priority Record Count 2 3	4 5 5

A Client Entity will only appear in the Match Potential screen if it has a potential match with a Dow Entity that has not been Discounted or Flagged.

To review the potential matches for your client entity click on the case number and navigate to RiskScreen tab.

You can sort the Match Potentials based on any column by clicking on the column header, clicking the header again will reverse the sort order. The following table provides useful information on the columns / widgets displayed on this page



Column	Information
Priority	Priority for the Risk Classification assigned to the client entity.
DCM	One or more of the match potentials has a date and country match.
DM	One or more of the match potentials has a date match.
CM	One or more of the match potentials has a country match.
Meta Bump	Meta Bump reflects the likelihood that a match will be flagged (this is an absolute value not a probability).
Case Number	Salesforce reference number for the potential matches of your client entity
Open Matches	Number of match potentials for the client entity.
SAN	Number of matches that are classified as Sanctioned.
PEP	Number of matches that are classified as Politically Exposed Person.
WBL	Number of matches that are classified as Watchlist or Blacklisted.
RCA	Number of matches that are classified as Relative or Close
	Associate.
AVM	Number of matches that are classified as Adverse Media.
UNK	Number of matches that are classified as Unknown.

Change Notifications

Whenever a Dow Jones entity that has a discounted or flagged match with Notify turned on is updated as part of the daily Dow Jones data update RiskScreen will send a notification email to the email address specified at to the implementation team when configuring your set up.

The email notification will give the recipient and indication of where in the Dow Jones record the change was made:

- Classification
- Name
- Date
- Address
- Country



Understanding RiskScreen Search

Jaro Containment Bias

RiskScreen uses an algorithm similar to Jaro-Winkler string distance to indicate how similar two names are. The Jaro Containment Bias represents a measure of "closeness" between two names where the higher the value the closer the two names are to identical. The value ranges from 0 (very different) to 100 (identical). When doing a search RiskScreen will use the JCB to compare the name you have searched to every other name of that type in the database.

Search Process

Conceptually a RiskScreen search works a lot like multiple sieves stacked on top of each other that only allow the names that fit their requirements through. Each search will start with the entire Dow entity list and as it moves down through the different sieves the number of entities reduces until it displays the final list of entities on the screen.

The first sieve in the search removes Dow entities that you do not want to include in the screening list. As part of configuring RiskScreen for your organisation clients have the ability to define the screening parameters, such as removing matches where Country information of your client does not match Country information of records held by Dow Jones. Setting these parameters correctly for a search has the largest potential for reducing the number of results and improving search speed.

Screen Last Name

Only entities that have a last name starting with the same letter as the last name you have provided pass through to the actual last name search. The **Last Name** you have provided gets compared to the **Last Name** of all entities in the list of entities that have reached this point returning a Jaro Containment Bias (JCB) between 0% and 100% indicating how close the two last names are to identical. All the results that have a higher % than the threshold value you have set pass through.

Screen First Name

The **First Name** you have provided gets compared to the **First Name** of all the remaining returning a Jaro Containment Bias (JCB). All the results that have a higher % than the threshold value you have set pass through. If no first name was entered all results pass through.

Screen Middle Name

The **Middle Name** you have provided gets compared to the **Middle Name** of all remaining entities returning a Jaro Containment Bias (JCB). All the results that have a higher % than the threshold value you have set pass through. If no middle name was entered all results pass through. If Dow records do not contain a middle name they are included by default.

Exclude Mismatching Dates

Results that have a birth/incorporation date related to them compared to the Date of the Client Entity. If the difference in date is larger than the thresholds you have set, they will not pass through. If either or both Dow and Client Entities have no date they will pass through. The threshold represents a number of years either side of the date. Setting the threshold to 5 will give you a 10 year radius being 5 years either side of the date.



Exclude Mismatching Countries

If "Exclude Ctry No Match" is set to yes, each result will have the countries related to them compared to the Country1, Country2 and Country3 properties of the client entity. If none of the client entity countries match the Dow entity countries the result will not pass through. If either or both Dow and Client Entities have no country, they will pass through.



Criteria

Criteria define the parameters used by RiskScreen when a client entity is screened. Each client entity is assigned a criteria when it is created. To view the criteria characteristics set for your organisation click on the Criteria tab.

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***	Risk Screen	Risk Status	Settings	Accounts 🗸	Contacts	\sim	Leads	\sim	Cases	\sim	Match Su	ummaries	~	Criteria	~
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Click on the criteria name to view the specific values set. If you do not see any entries in the list visit "Settings" >> click on Static Data tab and click on "Refresh Criteria" icon.

	Risk Scree	en Risk Status	Settings	Accounts 🧹	Contacts 🗸	More 🔻	1
¢ [¢]	Settings						191 <u></u>
Obj	ect Settings	Static Data Aut	omation S	System Settings	-24463X ->223		
Re	fresh data fi	rom Risk Screen					
	Refresh Risks	Refresh Criteria	Refresh	n Flag Categories	Refresh Disc	count Categories	

Once refreshed you should see the Criteria tab list populated.

RiskScreen	i more 🖈 🖬 ? 🌣 🐥 🐻
Risk Screen Risk Status Settings Accounts 🗸	Contacts 🗸 Leads 🗸 Cases 🗸 Criteria 🗸 More 💌 💉
Criteria Recently Viewed 6 items • Updated a few seconds ago	New Import Change Owner Q. Search this list Q • Q • Q •
CRITERIA NAME	~
1 Default - Person	
2 Default - Entity	
3 Default - Person High Risk	
4 Default - Entity High Risk	
5 Default - Entity Medium Risk	
6 Default - Person Medium Risk	



Criteria Default - Person	1110-		New C
Related Details	-210-	2 ss. 112	
Criteria Name		Owner	
Default - Person	all the second s	🙆 luke Brindle	
Id		Entity type id	
1	di se a se	1	1
Description		Entity type name	
Default - Person	1	Person	1
Last Name Match Percentage		Reverse search	
95.00%	all the second s		1
First Name Match Percentage			
90.00%	1º		
Middle Name Match Percentage			
60.00%	all the second s		
✓ Flags			
Include empty middle names		Is PEP	
*	1º	*	1
Exclude dates except exact match		Is WBL	
	1	1	di la cara da c
Exclude matches country no match		Τε ΔVΜ	
		IS RCA	1
		✓	
		Is SAN	
		*	j.Cr.
		Is UNK	۵.
		✓	1

A sample screenshot below of the criteria properties:





∨ Bump			
Bump date year match 10	1	Bump date month match 5	Ţ
Bump date exact match 30	1	Bump date month year match 20	
Bump country match 20	1		

The following settings can be modified by contacting the RiskScreen implementation team at support@kycglobal.zendesk.com

Properties

Field	Information
Criteria Name	Name of the Criteria.
	The entity type determines which Dow Entities the criteria will
	screen against, if person is selected client entities that use this
	criteria will only be screened against person records in the Dow
	Data.
Entity Type Name	
	Options:
	Person
	• Entity
	• All
	% to use as the Last Name Jaro Bias. Refer to the Understanding
	RiskScreen Search section for more information on what these
Percentage	numbers mean.
	% to use as the First Name Jaro Bias. Refer to the Understanding
Eirst Namo Match	RiskScreen Search section for more information on what these
	numbers mean.
Fercentage	
	*Results that have no first name will ignore this restriction.
	% to use as the Middle Name Jaro Bias. Refer to the <u>Understanding</u>
Middle Name Match	RiskScreen Search section for more information on what these
Percentage	numbers mean.
Fercentage	
	*Results that have no middle name will ignore this restriction.
	Perform a reverse search.
Poverse Search	
Reverse Search	*A reverse search will perform a second search with the First and
	Last Names transposed and display the results from both searches.
Include empty Middle	Sets whether match potentials will be generated when no Middle
Names	Name is present in the search.
Exclude dates except exact	Sets whether match potentials are only generated when an exact
match	date match is present.



Field	Information
Exclude matches country no match	If none of the countries in the Client Entity match the countries in the Dow entity no match potential will be generated. Notes: If either or both client entity and Dow entity have no Country this
Is PEP	value is ignored. Search against entities that are classified as PEP (Politically Exposed Person) list.
Is RCA	Search against entities that are classified as RCA (Relative and Close Associate) list.
Is WBL	Search against entities that are classified as WBL (Watch List Special Interest) list.
Is SAN	Search against entities that are classified as SAN (Sanctioned) list.
Is AVM	Search against entities that are classified as AVM (Adverse Media) list.
Is UNK	Search against entities that are classified as UNK (Unknown) list.
	If the number of years between the Client Entity Date and Dow Entity Date is larger than this number no match potential will be generated.
Exclude Year Range	A value of 5 would give you a 10-year radius reflecting 5 years either side of the date.
	 Notes: Only checks against Date of Birth/Incorporation records for the Dow entity. If either or both client entity and Dow entity have no Date this value is ignored.
Meta Bump	Once the final set of results are returned they are ordered based on a numerical value "Meta Bump". Where a higher Meta Bump means a higher placement in the list. The following fields starting with "Bump" will increase the Meta Bump by the configured amount if the criteria are met.
Bump Date Exact Match	Increases Meta Bump by the amount set if the entire date matches
Default: 30	the search date.
Bump Date month year	Increases Meta Bump by the amount set if the month and year
Match	matches the search date.
Default: 20	Increases Mota Rump by the amount set if only the year matches
Default: 10	the search date.
Bump Date month Match	Increases Meta Bump by the amount set if the day and month
Default: 5	matches the search date.
Bump Country Match	Increases Meta Bump by the amount set if the country matches one
Default: 25	of the search countries.
No Match Include PEP Default: Yes	These settings allow you to turn country filtering off for the various lists.
No Match Include SAN Default: Yes	



Field	Information
No Match Include WBL	Yes – Country filtering will be applied to the list.
Default: Yes	No – Country filtering will not be applied to the list.



Glossary

Criteria

RiskScreen uses Criteria to apply risked based approach to screening. Each criteria is a pre-defined search profile used by the screening process when a client entity is screened against the Dow Jones data. Each client entity will have a criteria assigned which determines when they will generate new match potentials.

Risk Classification

Risk Classifications are assigned to client entities based on their level of expected risk.

Match Potential

Dow Jones entities that satisfy the requirements set by the criteria for a client entity will generate match potentials during the screening process. These match potentials can be found on the Risk Status screen and are then flagged or discounted by the users.

Match Flagged

A Flagged match represents a link between a client entity and a Dow Jones entity confirming that they are the same person or entity.

Match Discounted

A Discounted match is a match potential that was a false positive, i.e. the client entity and the Dow Jones entity are not the same person/entity.



Appendix

Alias Types

Entity Type	Possible Alias Types
Person	Primary Name
	Also Known As
	Low Quality AKA
	Maiden Name
	Formerly Known As
	Spelling Variation
	Expanded Language Variation
Entity	Primary Name
	Also Known As
	Formerly Known As
	Spelling Variation
	Low Quality AKA
	Expanded Language Variation

Country Types

- 1. Unknown
- 2. Citizenship
- 3. Resident of
- 4. Jurisdiction
- 5. Country of Affiliation
- 6. Country of Registration
- 7. Enhanced Risk Country
- 8. Country of Reported Allegation
- 9. Sanctioned Region
- 10. Formerly Sanctioned Region

Date Types

Entity Type Possible Date Types Person Date of Birth Deceased Date Inactive as of (PEP) Inactive as of (RCA related to PEP) Entity Date of Registration Cessation Date

Relationship Types

- 1. Wife
- 2. Husband
- 3. Brother
- 4. Sister
- 5. Son
- 6. Daughter



- 7. Mother
- 8. Father
- 9. Cousin
- 10. Step-Son
- 11. Step-Daughter
- 12. Brother-in-law
- 13. Sister-in-law
- 14. Uncle
- 15. Aunt
- 16. Mother-in-law
- 17. Father-in-law
- 18. Grandfather
- 19. Grandmother
- 20. Son-in-law
- 21. Daughter-in-law
- 22. Niece
- 23. Nephew
- 24. Grandson
- 25. Granddaughter
- 26. Stepfather
- 27. Stepmother
- 28. Business Associate
- 29. Friend
- 30. Financial Adviser
- 31. Legal Adviser
- 32. Colleague
- 33. Agent/Representative
- 34. Employee
- 35. Associate
- 36. Child
- 37. Family Member
- 38. Political Adviser
- 39. Senior Official
- 40. Unmarried Partner
- 41. Same-sex Spouse
- 42. Employer
- 43. Shareholder/Owner
- 44. Associated Special Interest Person
- 45. Parent Company
- 46. Subsidiary
- 47. Asset

RiskScreen Country List

ID	Name	ISO
0	Unknown	
1	Antarctica	AQ
2	Abkhazia	GZ



ID	Name	ISO
3	Afghanistan	AF
4	Albania	AL
5	Algeria	DZ
6	American Samoa	AS
7	Andorra	AD
8	Angola	AO
9	Anguilla	AI
10	Antigua and Barbuda	AG
11	Argentina	AR
12	Armenia	AM
13	Aruba	AW
14	Austria	AT
15	Australia	AU
16	Azerbaijan	AZ
17	Bahamas	BS
18	Bahrain	BH
19	Bangladesh	BD
20	Barbados	BB
21	Belgium	BE
22	Belize	BZ
23	Benin	BJ
24	Bermuda	BM
25	Bhutan	BT
26	British Indian Ocean Territory	10
27	Bolivia	BO
28	Botswana	BW
29	Bouvet Island	BV
30	Brazil	BR
31	Brunei	BN
32	Bosnia and Herzegovina	BA
33	Bulgaria	BG
34	Myanmar	MM
35	Burundi	BI
36	British Virgin Islands	VG
37	Belarus	BY
38	Central African Republic	CF
39	Cameroon	СМ
40	Canada	CA
41	Cayman Islands	KY
42	Chad	TD
43	Chile	CL
44	China	CN
45	Christmas Island	СХ



ID	Name	ISO
46	Cocos (Keeling) Islands	CC
47	Colombia	CO
48	Comoros	KM
49	Congo Republic	CG
50	Cook Islands	СК
51	Costa Rica	CR
52	Croatia	HR
53	Cuba	CU
54	Cape Verde	CV
55	Cyprus	CY
56	Czech Republic	CZ
57	Denmark	DK
58	Dominica	DM
59	Dominican Republic	DO
60	Ecuador	EC
61	Egypt	EG
62	El Salvador	SV
63	Equatorial Guinea	GQ
64	Eritrea	ER
65	Estonia	EE
66	Ethiopia	ET
67	Faroe Islands	FO
68	Falkland Islands	FK
69	Micronesia	FM
70	French Guiana	GF
71	Fiji	FJ
72	Finland	FI
73	French Polynesia	PF
74	France	FR
75	Gabon	GA
76	Gambia	GM
77	Germany	DE
78	Ghana	GH
79	Gibraltar	GI
80	Greece	GR
81	Greenland	GL
82	Grenada	GD
83	Georgia	GE
84	Guadeloupe	GP
85	Guam	GU
86	Guatemala	GT
87	Guinea-Bissau	GW
88	Guernsey	GG



ID	Name	ISO
89	Guinea	GN
90	Guyana	GY
91	Haiti	HT
92	Heard and McDonald Islands	HM
93	Hong Kong	НК
94	Honduras	HN
95	Hungary	HU
96	Iceland	IS
97	Cote d'Ivoire	CI
98	India	IN
99	Indonesia	ID
100	International	IZ
101	Iran	IR
102	Iraq	IQ
103	Ireland	IE
104	Isle of Man	IM
105	Israel	IL
106	Italy	IT
107	Jamaica	JM
108	Japan	JP
109	Jersey	JE
110	Jordan	JO
111	Cambodia	КН
112	Kazakhstan	KZ
113	Kenya	KE
114	Kiribati	KI
115	Kyrgyzstan	KG
116	Козоvо	ХК
117	Kuwait	KW
118	Laos	LA
119	Latvia	LV
120	Lebanon	LB
121	Lesotho	LS
122	Liberia	LR
123	Libya	LY
124	Liechtenstein	LI
125	Lithuania	LT
126	Luxembourg	LU
127	Macau	MO
128	Marshall Islands	MH
129	Madagascar	MG
130	Malawi	MW
131	Malaysia	MY



ID	Name	ISO
132	Maldives	MV
133	Mali	ML
134	Malta	MT
135	Martinique	MQ
136	Mauritania	MR
137	Mauritius	MU
138	Mayotte	ΥT
139	Macedonia	MK
140	Mexico	MX
141	Montenegro	ME
142	Moldova	MD
143	Monaco	MC
144	Mongolia	MN
145	Montserrat	MS
146	Morocco	MA
147	Mozambique	MZ
148	Namibia	NA
149	Curaçao	CW
150	Nauru	NR
151	Nepal	NP
152	Netherlands	NL
153	New Caledonia	NC
154	Nicaragua	NI
155	Nigeria	NG
156	Niger	NE
157	Niue	NU
158	North Korea	КР
159	Northern Mariana Islands	MP
160	None	NX
161	Norfolk Island	NF
162	Norway	NO
163	Not Known	NN
164	New Zealand	NZ
165	Oman	OM
166	Pakistan	РК
167	Palau	PW
168	Palestine	PS
169	Panama	PA
170	Papua New Guinea	PG
171	Paraguay	PY
172	Peru	PE
173	Philippines	PH
174	Pitcairn	PN



ID	Name	ISO
175	Poland	PL
176	Portugal	PT
177	Sao Tome and Principe	ST
178	Puerto Rico	PR
179	Qatar	QA
180	Reunion	RE
181	Romania	RO
182	Russia	RU
183	Rwanda	RW
184	Saudi Arabia	SA
185	South Africa	ZA
186	Saint Barthélemy	BL
187	Senegal	SN
188	Seychelles	SC
189	South Georgia and South Sandwich Islands	GS
190	Sierra Leone	SL
191	Singapore	SG
192	St. Maarten	SX
193	St. Kitts and Nevis	KN
194	South Korea	KR
195	Saint Lucia	LC
196	Slovakia	SK
197	Slovenia	SI
198	San Marino	SM
199	Solomon Islands	SB
200	Somalia	SO
201	South Ossetia	ZE
202	South Sudan	SS
203	Spain	ES
204	Western Sahara	EH
205	Sri Lanka	LK
206	St. Helena	SH
207	St. Martin	MF
208	St. Pierre and Miquelon	PM
209	Sudan	SD
210	Suriname	SR
211	Svalbard and Jan Mayen Islands	SJ
212	St. Vincent and the Grenadines	VC
213	Swaziland	SZ
214	Sweden	SE
215	Switzerland	СН
216	Syria	SY
217	Tajikistan	TJ



ID	Name	ISO
218	Djibouti	DJ
219	Taiwan	TW
220	Tanzania	TZ
221	Turks and Caicos Islands	TC
222	Thailand	TH
223	Timor Leste	TL
224	Тодо	TG
225	Tokelau	ТК
226	Tonga	ТО
227	Trinidad and Tobago	TT
228	Tunisia	TN
229	Turkey	TR
230	Turkmenistan	TM
231	Turkish Republic of Northern Cyprus	ZC
232	Tuvalu	TV
233	United Arab Emirates	AE
234	Uganda	UG
235	United Kingdom	GB
236	Ukraine	UA
237	Burkina Faso	BF
238	Uruguay	UY
239	United States	US
240	Uzbekistan	UZ
241	Vanuatu	VU
242	Vatican City	VA
243	Venezuela	VE
244	U.S. Virgin Islands	VI
245	Vietnam	VN
246	Wallis and Futuna Islands	WF
247	Samoa	WS
248	Yemen	YE
249	Serbia	RS
250	Democratic Republic of the Congo	CD
251	Zambia	ZM
252	Zimbabwe	ZW

Occupations List

ID Name

0	Unknown
1	Heads & Deputies State/National Government
2	National Government Ministers
3	Members of the National Legislature
4	Senior Civil Servants-National Government
5	Senior Civil Servants-Regional Government



ID Name

6	Embassy & Consular Staff
7	Senior Members of the Armed Forces
8	Senior Members of the Police Services
9	Senior Members of the Secret Services
10	Senior Members of the Judiciary
11	State Corporation Executives
12	State Agency Officials
13	Heads & Deputy Heads of Regional Government
14	Regional Government Ministers
15	Religious Leaders
16	Political Party Officials
17	International Organisation Officials
18	City Mayors
19	Political Pressure and Labour Group Officials
20	Other
21	International NGO Officials
22	Local Public Officials
26	International Sporting Organisation Officials



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