

KYC360

Adverse Media Screening

Version: 3.2

14/03/2025

KYC360

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Introduction

Adverse media screening (also known as media monitoring or negative news screening) is one important part of customer due diligence (CDD). At its most simple, adverse media screening is the process through which a customer, or prospective customer, is compared to (“screened against”) negative news and data sources. Adverse media screening allows firms to spot a potential problem before the institution becomes associated with it or allows its reputation to suffer as a result.

AVM Screening

Adding new searches

There are two ways to add and screen new customers. The first is by uploading the new customer data to Screening using the import file (or exporting the current data and re-importing with the new data) via the upload function in the customer data section.



CUSTOMER DATA

Manage Customers

Upload Customers

Add Customer

Upload Internal Watchlist

Audit History

Export Data

The second method is via “Add Customer” where you can add customers individually and screen for AVM matches using the variety of “Add and Screen AVM” options, once you have input the data below which is explained in more detail on page 8.

Note the additional drop-down option of ‘Match AVM Frequency’ within the AVM Date Range drop-down which enables the user to match the frequency of screening chosen during the creation of the criteria. e.g., if the user chooses 756 days in Criteria>AVM Frequency in Days and they chose the ‘Match AVM Frequency’ in Add Customer. The AVM Date Range will automatically be set to 756 days.

Add Customer ◀ Go back

Last Name*

First Name

Middle Name

Gender Date Interface Reference*

Country 1 Status*

Country 2 Risk*

Country 3 Handled By User Group*

Criteria* Handled By User

Custom Text 1 Custom Text 2

AVM Criteria AVM Country* **AVM Date Range***

AVM Additional Terms AND ⓘ

AVM Additional Terms OR ⓘ

AVM Exclude Terms ⓘ

Action*

Action*

Add

- Add
- Add and Screen Once
- Add and Screen Ongoing
- Add and Screen AVM Once
- Add and Screen AVM Ongoing
- Add and Screen Both Once
- Add and Screen Both Ongoing

Potential Matches

Navigate to AVM potential matches under AVM screening to see results for individual/entity searches which will bring up this page:

The screenshot shows the 'AVM Potential Matches' interface. At the top, there are filter controls for Priority, Group, User, Rows Per Page, Sort by, and Sort Direction. Below these are buttons for 'Reassign selected potentials', 'Search', and 'Clear'. A summary bar indicates 'Total Records: 378', 'Page: 1 of 4', and navigation options like '<< First', '< Previous', 'Next >', 'Last >>', and a 'Go to Page' input field with the number '1'. The main table contains 10 rows of data, each with a checkbox, a priority value (0), a customer name, and the other columns mentioned in the table structure below.

<input type="checkbox"/>	Priority	Customer Name	No. of Potential Matches	Last Result	Age (days)	Handler Group	Handler User	Business Unit
<input type="checkbox"/>	0	ALEXANDER PEREZ	14	1	1	Admin Group		Default
<input type="checkbox"/>	0	BORIS JOHNSON	12	333	333	Handler Group	Gavin Doyle	Default
<input type="checkbox"/>	0	CENTAUR MINING	12	291	291	Handler Group	Richard Wilson (TEST)	Default
<input type="checkbox"/>	0	VANTICODE (PTY) LTD	4	291	291	Handler Group	Richard Wilson (TEST)	Default
<input type="checkbox"/>	0	VEXLOSTAX (PTY) LTD	2	291	291	Handler Group	Richard Wilson (TEST)	Default
<input type="checkbox"/>	0	ANNA DELVEY	9	289	289	Handler Group	Tom Devlin	Default
<input type="checkbox"/>	0	KHAN	10	282	282	Handler Group	Tejal Upare	Default
<input type="checkbox"/>	0	VLADMIR PUTIN	11	282	282	Handler Group	Tejal Upare	Default
<input type="checkbox"/>	0	CHAMARTIN S.A	9	274	274	Handler Group	Richard Wilson (TEST)	Default
<input type="checkbox"/>	0	BALLIE GIFFORD	13	274	274	Handler Group	Annie Roberts	Default

Filtering Options

- Priority Filter – Filter the results in priority order (ascending/descending), the drop-down will only show the numbers 0-9 which are visible.
- Group Filter – Filter results into User Groups.
- User Filter – Filter results into specific Users.
- Rows Per Page – how many results are shown per page.
- Sort By – Various filtering/ordering of results settings.
- Sort Direction – Ascending/Descending ordering.

Columns

- Priority – Directly linked to 'Risk' applied.
- Customer Name – Name of customer.
- No. of Potential Matches – Volume of potentials returned from search.
- Last Result – is the sum of [today's date] minus [date last MP returned for CE] shown in days.
- Age (days) – is the sum of [today's date] minus [date first MP returned for CE] shown in days.
- Handler Group – User Group the potential is assigned to.
- Handler User – User the potential is assigned to.
- Business Unit – Name of the Business Unit the potential is assigned to.

You can sort each column by clicking on the headers, for example clicking on date so sort by date.

You can also assign the potential matches by selecting the tick box to the far left and selecting reassign selected potentials to other users.

Reassign potential matches

Please select the user to reassign the entities with potential matches to:

Save changes

Viewing Matches

To investigate the potential matches, select the hyperlink on the full name which will provide the details of the search and display a list of matches and the hyperlinks for each match:

AVM Potential Matches
◀ Go back

Name: BORIS JOHNSON	Reference: WREWREW
Gender: Male	View Edit Reports
Date of Birth: -	Date Added: 28 Mar 2022
Last Screen Date: 17 Mar 2024	
Criteria: AVM Criteria High Risk	
Risk: Unclassified	
Status: Active	
Handler Group: Admin Group	
Handler User:	

Flag
Discount
Exclude for Client Entity
Exclude for Criteria
Exclude URL List
Customise Criteria
Assign All To Supervisor

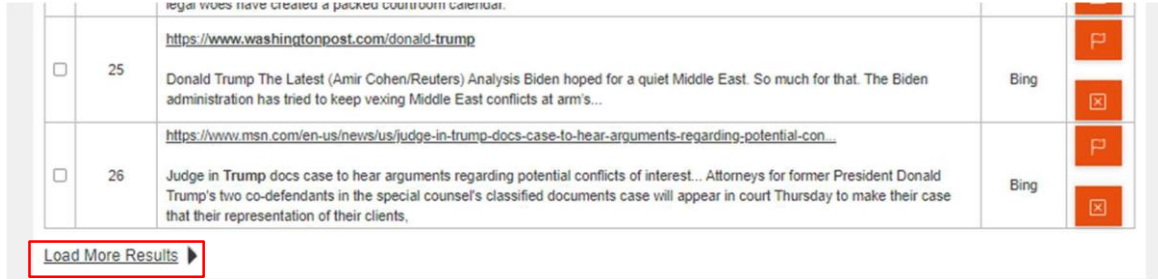
Total Records: 728 Page: 1 of 8 << First < Previous [Next](#) > Last >> [Go to Page](#) ▶

<input type="checkbox"/>	Rank	Display Link	Search Engine	Actions
<input type="checkbox"/>	1	https://news.sky.com/story/snp-calls-for-boris-johnson-to-explain-why-private-jet-was-allowed-to-lea... SNP calls for Boris Johnson to explain why private jet was allowed to leave UK for Russia despite flight ban... Boris Johnson was quizzed during Prime Minister's Questions about a private chartered flight from Inverness Airport to Moscow, which took place a day after the Russian flight ban came into force.	Bing	<input style="background-color: #f4a460; border: none; width: 20px; height: 20px; margin-bottom: 5px;" type="checkbox"/> <input style="background-color: #f4a460; border: none; width: 20px; height: 20px;" type="checkbox"/>
<input type="checkbox"/>	1	https://ojg.hhs.gov/enforcement Home · Fraud · Enforcement Actions · Johnson & Johnson to Pay More Than \$2.2 Billion to Resolve Criminal and Civil Investigations Allegations Include Off-label ...	Google	<input style="background-color: #f4a460; border: none; width: 20px; height: 20px; margin-bottom: 5px;" type="checkbox"/> <input style="background-color: #f4a460; border: none; width: 20px; height: 20px;" type="checkbox"/>
<input type="checkbox"/>	1	https://thehill.com/senate/45... vor 3 Tagen... Speaker Mike Johnson (R-La.) told Republican senators Wednesday to expect the House to send them legislation to help Ukraine, but cautioned ...	Google	<input style="background-color: #f4a460; border: none; width: 20px; height: 20px; margin-bottom: 5px;" type="checkbox"/> <input style="background-color: #f4a460; border: none; width: 20px; height: 20px;" type="checkbox"/>
<input type="checkbox"/>	1	https://uk.movies.yahoo.com/great-british-baking-show-boris-173837846.html The 'Great British Baking Show' Boris Johnson Bit Was Incredibly Distasteful... Mark Bourdillon/NetflixThe baking tent was supposed to be our safe space. What's going on?The Great British Baking Show has finally returned to Netflix. After premiering on Britain's Channel 4 earlier this week,	Bing	<input style="background-color: #f4a460; border: none; width: 20px; height: 20px; margin-bottom: 5px;" type="checkbox"/> <input style="background-color: #f4a460; border: none; width: 20px; height: 20px;" type="checkbox"/>

The first field will show 'name' for individuals and 'entity name' for companies.

Load More Results

'Load More Results' clickable link at the end of the results. This gives the user the ability to view additional matches, if required. The user can press this up to 6 times, each time 5 additional results will appear. Note: This will only appear if there are more matches available and only on the last page of results.

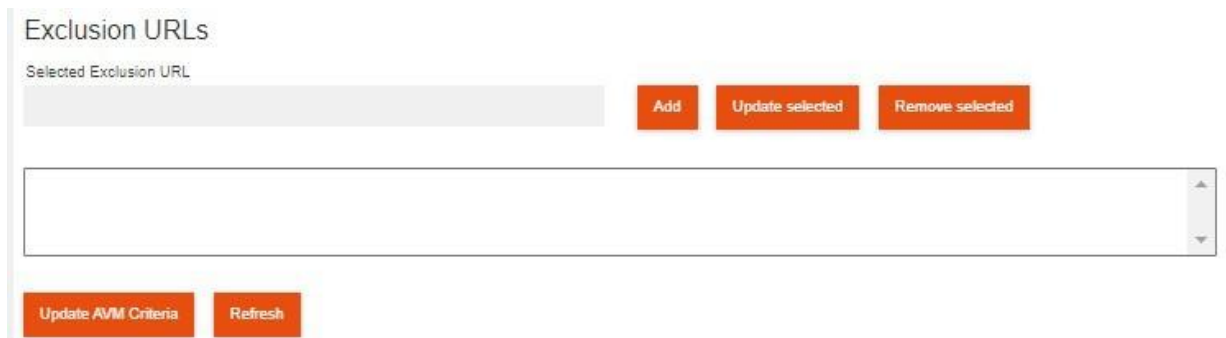


When the user has exhausted the Load More option 'No more matches' will appear at the bottom of the screen.



Excluding URLs

The "exclude URL list" is useful to remove websites (e.g., Wikipedia) that you may not want to see results from. To add a website simply type in the URL and select "add". These websites will not show up in results for future searches:



Flagging & Discounting

In the action's column, you have the flag and discount options. Flagging will bring up a window where you need to choose a (customisable) flag category, set the valid to date and can add reasoning to your choice. The text that's input in the "reason" field will show on the customer details page when looking at the AVM flagged matches. The valid to date can be used to set a designated period that the match is flagged/discounted for.

Flag

Flag Category*
test-FLAG

Valid To Date
31/12/2099

Reason

The reason is required

Save Cancel

Choosing the discount option will bring up an almost identical window, but with the discount category drop down options instead. These drop-down boxes are both customisable and will be detailed in the configuration section.

Discount

Discount Category*
Test category

Valid To Date
31/12/2099

Reason

The reason is required

Save Cancel

Bulk Actions

You can select potential matches to bulk flag/discount and exclude specific URLs for the client entity or for the entire criteria (dependant on having supervisor permission) going forward:

The screenshot shows a user interface for bulk actions. At the top, there are several orange buttons: **Flag**, **Discount**, **Exclude for Client Entity**, **Exclude for Criteria**, **Exclude URL List**, **Customise Criteria**, and **Assign All To Supervisor**. Below these buttons, it indicates "Total Records: 101" and "Page: 1 of 2". There are navigation links for "<< First", "< Previous", "Next >", "Last >>", and a "Go to Page" input field with the number "1".

<input type="checkbox"/>	Rank	Display Link	Search Engine	Actions
<input checked="" type="checkbox"/>	2	https://en.wikipedia.org/wiki/Donald_Trump 13 hours ago... Donald Trump · Reform (1999–2001) · Democratic (2001–2009) · Independent (2011–2012).	Google	<input type="checkbox"/> <input type="checkbox"/>
<input checked="" type="checkbox"/>	2	https://twitter.com/realdonaldtrump?lang=en Trump · @realDonaldTrump · Jan 6, 2021. These scoundrels are only toying with the ... Pennsylvania is going to Trump. The legislators have spoken. 14K 18K.	Google	<input type="checkbox"/> <input type="checkbox"/>
<input checked="" type="checkbox"/>	2	https://www.instagram.com/realdonaldtrump/?hl=en 45th President of the United States · teamtrump. Team Trump. Follow · davidjarrisjr. David Harris Jr. Follow · tucker Carlson. Tucker Carlson. Follow.	Google	<input type="checkbox"/> <input type="checkbox"/>

Bulk flagging & discounting will bring up the same windows as individually flagging/discounting, where you will select the flag/discount category and can provide reasons for your choice.

The exclude options will bulk exclude the websites either for the individual/entity you're searching (exclude for client entity), or for the specific criteria (exclude for criteria) e.g., Higher risk customer criteria. This means that the next time you search for that particular entity or use those criteria, the excluded websites will not show up in your results.

Viewing customer details and deleting potential matches

You can navigate to the customer details page and delete the potential matches found for a customer by going to "view" when looking at potential matches:

The screenshot shows a page titled "AVM Potential Matches" with a "Go back" link. The customer details are as follows:

Name:	ALEXANDER PEREZ	Reference:	V1233
Gender:	Male		View Edit Reports
Date of Birth:	-	Date Added	27 Feb 2023
Last Screen Date:	08 Feb 2024		
Criteria:	Medium Risk Customers		
Risk:	Unclassified		
Status:	Active		
Handler Group:	Admin Group		
Handler User:			

This will take you to the customer details page, where if you scroll down, you can see the AVM potential matches, the flagged/discounted matches and you have the option to delete the matches:

← AVM Potential Matches (726)			
AVM Potential Matches ▶		Delete AVM Match Potentials ▶	
Rank	Display Link	Search Engine	
1	https://news.sky.com/story/snp-calls-for-boris-johnson-to-explain-why-private-jet-was-allowed-to-lea... SNP calls for Boris Johnson to explain why private jet was allowed to leave UK for Russia despite flight ban... Boris Johnson was quizzed during Prime Minister's Questions about a private chartered flight from Inverness Airport to Moscow, which took place a day after the Russian flight ban came into force.	Bing	
1	https://oig.hhs.gov/enforcement Home · Fraud · Enforcement Actions · Johnson & Johnson to Pay More Than \$2.2 Billion to Resolve Criminal and Civil Investigations Allegations Include Off-label ...	Google	
1	https://thehill.com/senate/45... vor 3 Tagen...Speaker Mike Johnson (R-La.) told Republican senators Wednesday to expect the House to send them legislation to help Ukraine, but cautioned ...	Google	
1	https://uk.movies.yahoo.com/great-british-baking-show-boris-173837846.html The 'Great British Baking Show' Boris Johnson Bit Was Incredibly Distasteful... Mark Bourdillon/NetflixThe baking tent was supposed to be our safe space. What's going on?The Great British Baking Show has finally returned to Netflix. After premiering on Britain's Channel 4 earlier this week.	Bing	
1	https://www.bbc.co.uk/news/uk-northern-ireland-61456677 Boris Johnson to arrive in Northern Ireland amid crisis over protocol... The EU has acknowledged the protocol has caused difficulties for Northern Ireland businesses and it put forward proposals in October to try to ease that burden - it said they wou	Bing	

This will delete all outstanding potential AVM matches:

Delete AVM Match Potentials		Go back
Are you sure you want to delete all outstanding AVM match potentials for the following client entity:		
ALEXANDER PEREZ (V1233)		
Confirm Deletion		

Navigating to AVM matches from the customer details page

It is possible to see the AVM potential matches for a customer via their customer details page instead of going through the AVM potential matches button on the home page.

In the customer details at the very top you can find an AVM matches option which will take you to the customers AVM matches.

Customer Details: ALEXANDER PEREZ				Go back
Name:	ALEXANDER PEREZ	Reference:	V1233	
Gender:	Male		Edit Delete Reports AVM Matches	
Date:	-	Date Added:	27 Feb 2023	
Client:		File Criteria:	Person	
Handler Group:	Admin Group	Risk:	Unclassified	
Handler User:		Status:	Active	
		View Customer Report	Download Customer Report	

Reports

When viewing AVM potential matches, there are 8 reports available that can be navigated to via “reports” at the top of the potential matches’ screen:

AVM Potential Matches			
Name:	ALEXANDER PEREZ	Reference:	V1233
Gender:	Male		View Edit Reports
Date of Birth:	-	Date Added	27 Feb 2023
Last Screen Date:	08 Feb 2024		
Criteria:	Medium Risk Customers		
Risk:	Unclassified		
Status:	Active		
Handler Group:	Admin Group		
Handler User:			

The 8 report options are:

Client Entity Reports: ALEXANDER PEREZ (V1233)	
Report for client entity combined detail information:	Client Entity Combined Detail Report ▶
Report for client entity detail information:	Client Entity Detail Report ▶
Report including all entries and links per client:	Client Entity AVM Detail Report ▶
Report for client entity match potential items between specified dates:	Client Entity Match Potential Report ▶
Report for client entity match discounted items between specified dates:	Client Entity Match Discounted Report ▶
Report for client entity match flagged items between specified dates:	Client Entity Match Flagged Report ▶
Report for client entity AVM match flagged items between specified dates:	Client Entity AVM Match Flagged Report ▶
Report for client entity audit data and search history data:	Client Entity Search History Report ▶

Client Entity Combined Detail Report – if the user has Live AVM enabled and there are matches from both Dow Jones and Live AVM these will both appear in the report categories by discounted flagged, potentials.

Client Entity Detail Report – Shows a report of the detail of the criteria used for the client

Client Entity Adverse Media Detail Report – Shows a report of the potential matches, discounted matches and flagged matches of the client

Client Entity Match Potential Report – Shows a report of the potential matches, filtered by date for the client

Client Entity Match Discounted Report – Shows a report of the discounted matches, filtered by date for the client

Client Entity Match Flagged Report - Shows a report of the flagged matches, filtered by date for the client

Client Entity AVM Match Flagged Report – Shows a report for the client entity AVM match flagged items between specified dates.

Client Entity Search History Report – Shows a report of the audit history for the client

Customise AVM Criteria

Selecting this option allows you to amend which criteria is used, the country searched, the date range of the search as well as adding/excluding additional terms:

Customise Adverse Media Criteria

AVM Criteria*	AVM Country*	AVM Date Range*
None ▾	All ▾	All ▾
AVM Additional Terms AND		
<input type="text"/>		
AVM Additional Terms OR		
<input type="text"/>		
AVM Exclude Terms		
<input type="text"/>		
<input type="button" value="Save"/> <input type="button" value="Save & Execute"/>		<input type="button" value="Cancel"/>

The AVM drop-down options are populated with the different criteria created in configuration which is detailed below. AVM Country is a simple country list (with an **all** option as well) to define the country searched (e.g., google.fr for France rather than google.co.uk for the UK). The AVM date range has the following options for the different periods of time you can search against:

AVM Date Range*

Configuration

Criteria

Under the AVM configure section you can select criteria where you can add, edit, and delete adverse media screening criteria:

AVM Criteria ◀ Home			
Name	Description	Edit	Delete
AVM Test Criteria	AVM Test Criteria	Edit	Delete

[Add new AVM criteria](#) ▶

You can add the name, description, date range, set a country and the frequency of the screening, select the search term option (first name only, first name + last), customise term sets and customise the exclusion URL's. There is also the search engine configuration (API), which needs to be input for each of the search engines sets being used and is explained in detail in the Google, Bing Web, and Bing News API section from page 12.

The Frequency in Days allows you to define how many days this Criteria set will run against your entities. For example, if you set it to 5, the client entity records will be screened for AVM on the next batch run, and after that it will run every 5 days. It is against when the client entity record was last screened, not last time the criteria set ran.

Edit AVM Criteria: Auto2AVMCriteria
◀ Go back

Criteria Name:* Auto2AVMCriteria	Criteria Description:* Auto Description	Criteria Identifier: 1105		
Date Range:* Last 24 Hours ▾	Country:* India ▾	AVM Frequency In Days:* 1	Search Term Option:* LastName, FirstName and Middl ▾	Safe Search:* No ▾

Search Engine Configurations

Search Sources

Google - Bing - Bing News

Term Sets

Term Set Name* Default Terms [CID: 101]	Terms* money laundering, terrorism, tax evasion, illegal, fraud, scandal, crime, criminal, san	Remove
--	---	--

Add Term Set

Exclusion URLs

Selected Exclusion URL

Add
Update selected
Remove selected

Update AVM Criteria
Refresh

Delete Criteria

When adding a new AVM Criteria or updating an existing one, the user will be able to increase the 'AVM Frequency in Days'. This can go up to 1200 days.

Add AVM Criteria
◀ Go back

Criteria Name:* ABC Limited	Criteria Description:*			
Date Range:* All ▾	Country:* All ▾	AVM Frequency In Days:* 1200	Search Term Option:* LastName ▾	Safe Search:* No ▾

Exclusion URLs

Selected Exclusion URL

Add
Update selected
Remove selected

Add AVM Criteria
Refresh

Safe search has also been included, which will remove explicit and potential offensive content from the search results.

Add AVM Criteria Go back

Criteria Name:*
ABC Limited

Criteria Description:*

Date Range:*
All

Country:*
All

AVM Frequency In Days:*
1200

Search Term Option:*
LastName

Safe Search:*
No

Exclusion URLs

Selected Exclusion URL

Add Update selected Remove selected

Add AVM Criteria Refresh

Term sets: Are a collection of terms used in the search. You can create and use multiple term sets, because there is a limit to the number of terms in each term set (approx. 30 terms). To have more than 30 limited by a term set, simply create another term set for the additional terms.

Note: You can use a maximum of 32 in a Term set; And you will need to create a new Term set for additional terms, this will count as a separate search credit with your Google / Bing APIs.

Defaults Screening term set: money laundering, terrorism, tax evasion, illegal, fraud, scandal, crime, criminal, sanctions, laundered, laundering, corruption, bribe, bribery, bribed, prosecution, prosecuted, prosecution, sanctioned, OFAC, elected, investigation, investigated, minister, defendant, blacklist, leader, arms, bearer share, drug.

Geographical Locale Setting: The ability to optimise your search results by configuring the geographical locale setting, per Criteria, to better match your localisation requirements. For example, you may have different operational locations and therefore want to set these to have different Geolocale settings this can be changed to any region – e.g. 'google.com' 'google.de' etc. This is to be requested through KYC360 for the changing of locale. **IMPORTANT:** This is in addition to the AVM Country drop down, which can also assist with your location requirements.

Proximity

Edit AVM Criteria: ◀ Go back

Criteria Name:* Criteria Description:* Criteria Identifier:

Date Range:* Country:* AVM Frequency In Days:* Search Term Option:* Safe Search:*

Match AVM Frequen All 30 LastName and FirstName No

Search Term Proximity: 200

Search Engine Configurations

Search Sources

Google - Bing - Bing News

Term Sets

Term Set Name* Terms*

Default money laundering, terrorism, tax evasion, illegal, fraud, scandal, crime, criminal, san

Search Term Proximity: Within the Live AVM Criteria configuration, there is now a new option available called 'Proximity', this is an adjustable field that controls how close a Term Set keyword needs to be compared to the Search Name. If the proximity value is set to 10 then the Term Set keyword would need to be within 10 words of the Search Name within the article in order for it to be returned as a potential match.

- The 'Proximity will be set to 0 by default, which means no proximity restriction is being applied to your results.
- When this is set between 1 and 250 (for example) this will determine the word distance between the Search Name and the adverse term within the article.

If the Term Set keywords do not appear within the proximity of the Search Name, then the article is not returned as an adverse media potential match.

Flag Categories

Here you can add, edit, and delete the flag categories which show when flagging matches:

AVM Flag Category ◀ Home					
Name	Description	Require Reason	Require Scrape	Edit	Delete
BRIBERY & CORRUPTION	Bribery or corruption risk	Yes	Yes	Edit	Delete
ESG	ESG concerns	Yes	Yes	Edit	Delete
FINANCIAL CRIME	Fincrime hit	Yes	Yes	Edit	Delete
NON-FINANCIAL CRIME	Other Crime	Yes	Yes	Edit	Delete
PEP - DOMESTIC	Domestic PEP	Yes	Yes	Edit	Delete
PEP - FOREIGN	Foreign PEP	Yes	Yes	Edit	Delete

Edit AVM Discount Category: Test category
◀ Go back

Name*	Description*	Discount Category Identifier	
<input type="text" value="Test category"/>	<input type="text" value="Test category"/>	<input type="text" value="9"/>	
Require Reason*	Grouping*	Require Scrape*	Scrape Type*
<input type="text" value="Yes"/>	<input type="text" value="0"/>	<input type="text" value="Yes"/>	<input type="text" value="Foreground"/>

- **Grouping** – Allows you to group the match flag categories (1= Relevant acceptable, 2= Relevant Not acceptable)
- **Scrape** – If this is set to yes, it will take a PDF copy of the page when using this category.
 - The user can choose whether the pdf report of the match is collected immediately or whether it is created in background.
 - If you require more details within the report, then you will need to choose ‘Yes’ from the required scrape drop down and then you are able to choose between ‘foreground’ (scrapes immediately), or ‘background’ (scrapes in the background).
 - The recommended option is to choose the scrape in background as then this enables the user to continue with their work and the report will be generated on a periodic polling basis.
 - If the background scraping option is chosen whilst the report is generated the link will be disabled.

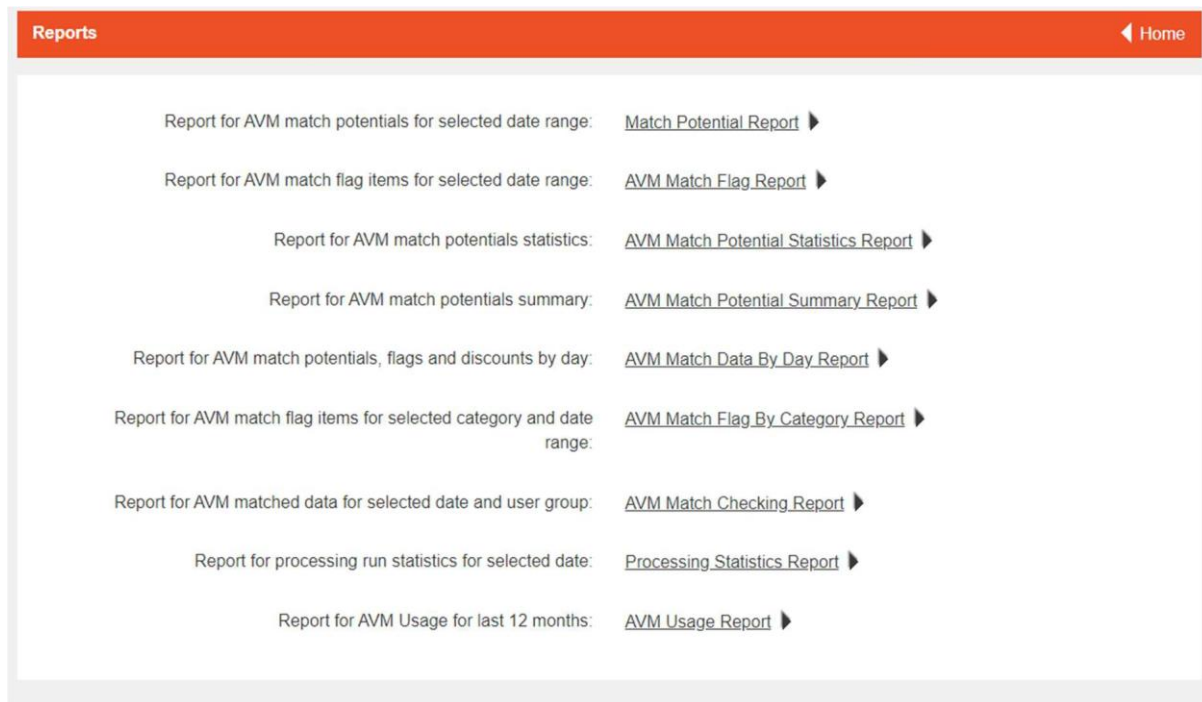
Discount Categories

In AVM discount categories you can add, edit, and delete the discount categories which show when discounting matches (grouping option is not relevant for discount categories):

AVM Discount Category ◀ Home					
Name	Description	Require Reason	Require Scrape	Edit	Delete
Article not related to the search subject	Article not related to the search subject	Yes	Yes	Edit	Delete
Discount and Scrape	Scrape	Yes	Yes	Edit	Delete
Discount No Scrape	No Scrape	Yes	No	Edit	Delete
False Positive	False Positive	Yes	Yes	Edit	Delete
Rejected after investigation	For results where no risk is established	No	No	Edit	Delete
Test category	Test category	Yes	Yes	Edit	Delete

[Add a new AVM discount category](#) ▶

AVM Reports



Reports Home

- Report for AVM match potentials for selected date range: [Match Potential Report](#) ▶
- Report for AVM match flag items for selected date range: [AVM Match Flag Report](#) ▶
- Report for AVM match potentials statistics: [AVM Match Potential Statistics Report](#) ▶
- Report for AVM match potentials summary: [AVM Match Potential Summary Report](#) ▶
- Report for AVM match potentials, flags and discounts by day: [AVM Match Data By Day Report](#) ▶
- Report for AVM match flag items for selected category and date range: [AVM Match Flag By Category Report](#) ▶
- Report for AVM matched data for selected date and user group: [AVM Match Checking Report](#) ▶
- Report for processing run statistics for selected date: [Processing Statistics Report](#) ▶
- Report for AVM Usage for last 12 months: [AVM Usage Report](#) ▶

AVM Match Potential Report

The AVM match potentials report shows all the client entities that have Match Potentials still outstanding with the Adverse Media they have matched against.

Parameters:

- From Date
- To Date
- User Group
- Business Unit

AVM Match Potential Report
Go back

From Date:* 09/02/2023 To Date:* 09/02/2024 User Group:* --All-- Business Unit:* Default

View Report
Export To Excel
Go back

The Report volumes is too large to be shown. The first 1500 out of 3054 AVM Match Potential for the selected criteria will be shown below. If you would like to view the additional results please download the excel version of the report.

1 of 49
Page Width
Find | Next

KYC
360

Match Potential Report

Between 09/02/2023 and 09/02/2024

Match Potential Items												Between 09/02/2023 and 09/02/2024	
Client ID	Entity ID	Entity Reference	Last Name	First Name	Middle Name	Generated Date	Search Engine	Display Link	Snippet	Business Unit	Handled By User Group Name	Handled By User Name	
103	8411	JS0002	JONES	JOHN		06 Feb 2024	Google	https://www.justice.gov/usao-tice.gov/usao-	Jun 10, 2021 ... Jones is the sixteenth defendant convicted	Default	Handler Group		

AVM Match Flag Report

The match flag report shows all AVM match potentials that were flagged in the date range selected with some additional information. You also have the option to export this data to excel to create summary metrics.

Parameters:

- From Date
- To Date
- User Group
- Business Unit

AVM Match Flag Report Go back

From Date:* 09/01/2024	To Date:* 09/02/2024	User Group:* --All--	Business Unit:* Default
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KYC 360 Adverse Media Match Flag By Day Report
 Between 09/01/2024 and 09/02/2024

Match Flag Items Between 09/01/2024 and 09/02/2024

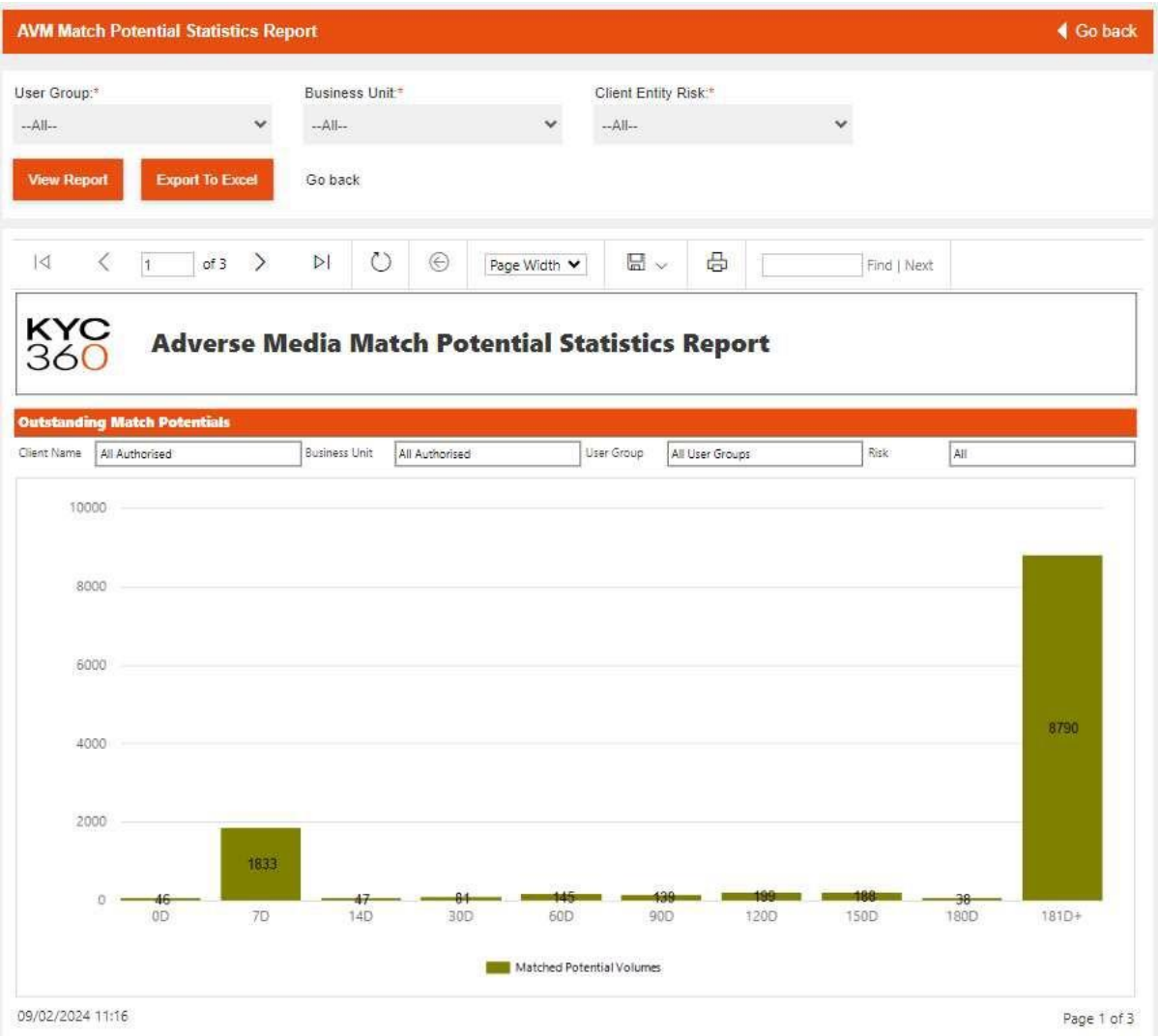
Current Data			
Client	Jersey Company (TEST)	Business Unit	Default
		Client Entity ID	555529
Last Name	VELLA	First Name	GEORGE
		Middle Name	
Historic Data			
Matched Date	30/01/2024	Generated Date	11/02/2022
		Action Days	718
		Valid to Date	31/12/2099
Link	http://www.china-embassy.org/eng/zgyw/202112/t20211208_10464056.htm		
Snippet	Maltese President George Vella and Prime Minister Robert Abela Meet with Yang Jiechi. 2021/12/08 15:23. On December 7, 2021 local time, Maltese President ...		
Reason	AML/Financial	Flag Category	test-FLAG
User Group	Handler Group	Handling User	Vinod (Jersey Company TEST)

AVM Match Potential Statistics Report

The match potential statistics report shows the outstanding AVM match potentials in a bar chart format. This includes options to export to excel.

Parameters:

- Business Unit
- User Group
- Client Entity Risk



AVM Match Potential Summary Report

The AVM match potential summary report shows summary information for each of the outstanding AVM match potentials based on the user group they are assigned to.

Parameters:

- From Date
- To Date
- Business Unit

AVM Match Potential Summary Report
Go back

From Date:*	To Date:*	Business Unit:*
09/02/2023	09/02/2024	Default

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Adverse Media Match Potential Summary Report

Between 09/02/2023 and 09/02/2024

Match Potentials

Client	Jersey Company (TEST)	Business Unit	Default
		User Group	Admin Group
		Items	64
Priority	9	Days OS	1
Generated Date	08/02/2024	Latest Record Date	08/02/2024
Potential Matches	6		
Last Name	DELVEY		First Name
Middle Name		Client Entity ID	966237
		Handling User	

AVM Match Data by Day Report

The AVM match data by day report shows all AVM match potentials generated on a specific day.

Parameters:

- Data
- Business Unit

AVM Match Data By Day Report ◀ Go back

Date:*	Business Unit:*	
09/02/2024	Default	

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Adverse Media Match Data By Day Report

Outstanding Match Potentials

Client:	Jersey Company (TEST)	Business Unit:	Default
User Group:	Handler Group		
Client Entity ID:	8574	Last Name:	WILSON
		First Name:	BRIAN
Search Engine Type:	BingWeb	Handling User:	Jay Guillard
Generated Date:	09/02/2024	Link:	https://ultimateclassicrock.com/brian-wilson-wife-melinda-dead/
Snippet:	Brian Wilson Mourns Death of 'Beloved Wife' Melinda... Beach Boys legend Brian Wilson is mourning the death of his wife, Melinda. "My heart is broken, Melinda, my beloved wife of 28 years, passed away this morning," Wilson wrote to X (formerly ...		

AVM Match Flag by Category Report

The AVM match flag by category report shows information for each flagged AVM match potential for the selected category between the dates supplied.

Parameters:

- From Date
- To Date
- Category
- Business Unit

AVM Match Flag By Category Report
◀ Go back

From Date:*	To Date:*	Category:*	Business Unit:*
09/02/2023	09/02/2024	--All--	Default

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Adverse Media Match Flag By Category Report

Between 09/02/2023 and 09/02/2024

Match Flag Items
Between 09/02/2023 and 09/02/2024

Current Data					
Client:	Jersey Company (TEST)	Business Unit:	Default	Client Entity ID:	8621
Last Name:	BEGUM	First Name:	RASHIDA	Middle Name:	
Historic Data					
Matched Date:	12/06/2023	Generated Date:	02/12/2021	Action Days:	557
		Valid to Date:	31/12/2099		
Link:	https://ajammc.com/2021/11/22/mughlani-begum/				
Snippet:	22 Nov 2021 ... In contrast, Mughlani Begum allied with Ahmad Shah, an Afghan ruler who ... For her, this accusation caused scandal, but for Tahmas, his very life was ...				
Reason:	as	Flag Category:	test-FLAG		
User Group:	Handler Group	Handling User:	Tejal Upare		
Custom Text 1:					

AVM Match Checking Report

The AVM match checking report shows all AVM matches that were made on the date and user group selected with some additional information on each of the matches.

Parameters:

- Date
- User Group
- Business Unit

AVM Match Checking Report ◀ Go back

Date:* 09/02/2024	User Group:* --All--	Business Unit:* Default
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Adverse Media Match Checking Report

Match Items

Client	Jersey Company (TEST)		
Client Entity ID	8574	Interface Reference	JS0165
		Link	https://www.heraldsotland.com/news/homenews/19994759.nicola-sturgeon-say-covid-update-today-face-covering-rules-remain-scotland/
Last Name	WILSON		Web Snippet
First Name	BRIAN		15 Mar 2022 ... The First Minister has today updated Holyrood on the latest coronavirus ... Brian Wilson: There should be no hiding place for the Danish chairman of CalMac ...
Middle Name			
Client Risk	Medium	Search Engine Type	Google
Client Date	07/12/1981	Client Country 1	Unknown
		Client Country 2	Unknown
		Client Country 3	Unknown
Client Gender	Male		
Client Criteria	Higher risk customers		
Match Type	Flagged	Match Category	test-FLAG

Processing Statistics Report

The processing run statistics report will show summary statistics for any processing runs for a client on the date selected.

Parameters:

- Date
- Business Unit

AVM Processing Statistics Report Go back

Date: 09/02/2024 Business Unit: Default

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KYC 360 Processing Statistics Report

Client Processing Statistics

Client: Jersey Company (TEST) Business Unit: Default Batch Identifier: 44972

Start Date: 09/02/2024 03:16 End Date: 09/02/2024 03:17 DL Threads: 10 NS Threads: 14

Searches Performed: 1,407 Client Entry Matches: 6 Total Data Matches: 19

Data Match Volumes: PEP: 1 RCA: 4 WBL: 14 SAN: 0 AVM: 0 OTH: 0 UNK: 0

Initial Matches: 118,291 Discount Total: 118,272 Discount Multi Match: 41,622

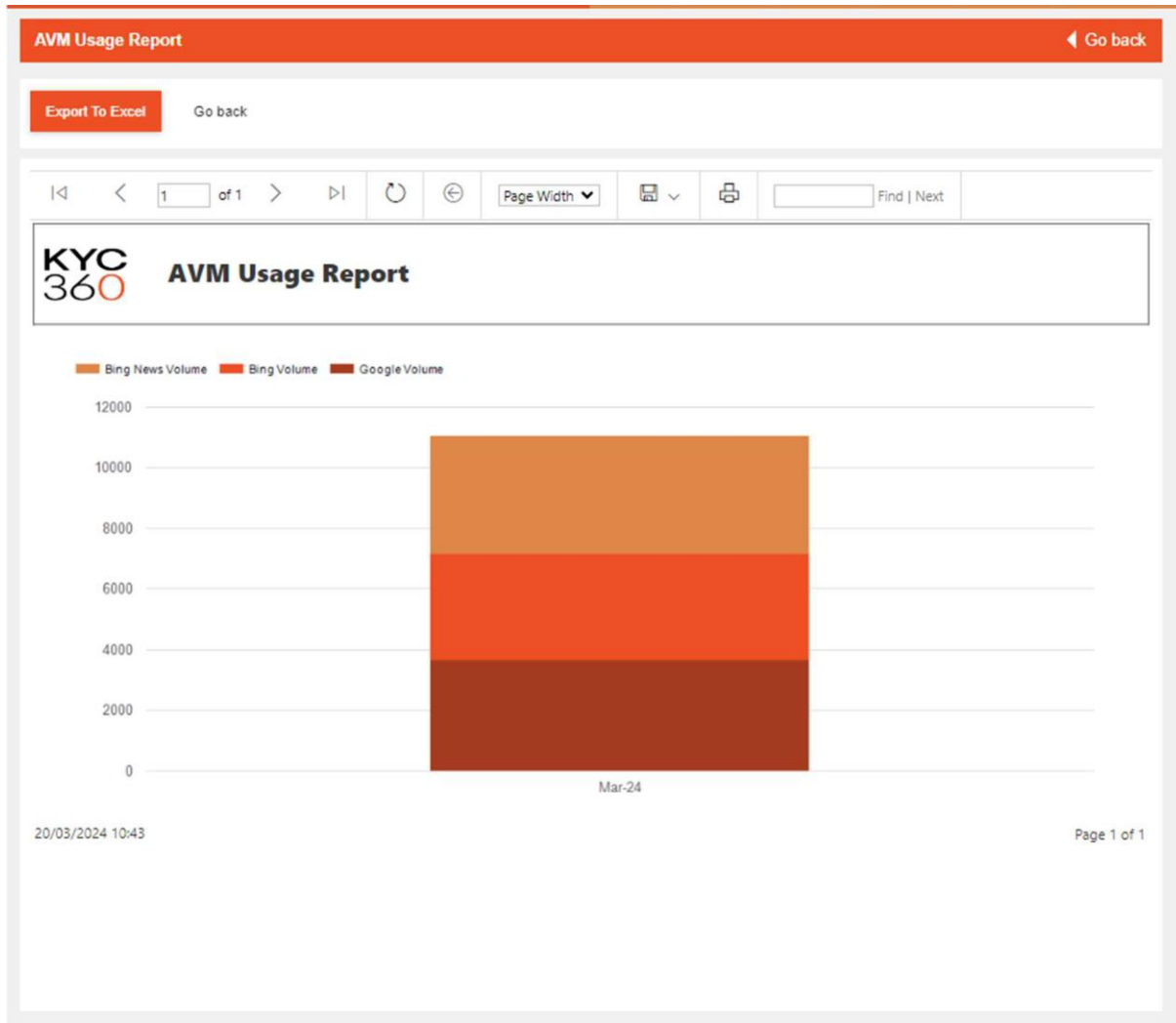
Discount White List: 0 Discount Date Meta: 1,062

Discount Country Meta: 1,141 Discount Existing: 74,447

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AVM Usage Report

The AVM Usage Report provides comprehensive information on your AVM activity for the last 12 months.



Search Engine APIs

You have the option to utilise the following 3 search engines:

- Google
- Bing
- Bing News

You are able to pick and choose any combination of these, again per Criteria. These will be managed centrally via KYC360 routing searches to all providers through a single API. So, you just need to decide what search engines you require on implementation.

Billing for the use of Live AVM is based on volume of searches and will be undertaken on an annual retrospective basis at the point of your renewal.